

2024

Industrial Equipment Labeling

Countless Opportunities for Printed Solutions



4-Color Process Outdoor Decals



VELEZ
MANUFACTURING SOLUTIONS



Die-Cutting: No die charge for decals with square corners unless either dimension is less than one inch, for circles with a diameter every 1/2", or on repeat orders.

All others add: **\$180.00(D)**.

No. 49902 White Vinyl		125	250	500	1000	1500	2500	5000
6 - 10	Sq. Inches	\$ 1.95	1.37	.960	.591	.460	.383	.308
11 - 17	Sq. Inches	\$ 3.01	1.96	1.07	.645	.563	.498	.354
18 - 28	Sq. Inches	\$ 3.47	2.19	1.28	.790	.701	.629	.444
29 - 41	Sq. Inches	\$ 4.23	2.28	1.31	.815	.720	.649	.533
42 - 56	Sq. Inches	\$ 4.85	2.92	1.76	1.17	1.04	.901	.802

Please identify repeat orders.

Prices subject to change.

MSRP shown. 5A-B-C

Tuf-Cal™ Decals



Die-Cutting: No die charge for decals with square corners unless either dimension is less than one inch, for circles with a diameter every 1/2", or on repeat orders.

All others add: **\$180.00(D)**.

Decal Application Instructions For:

Installed Automated Walkways and Escalators

1. Surface should be clean, dry and free of any grease or oils.
2. Do not use commercial cleaners. Wait 48 hours after cleaning.
3. Apply decals evenly and allow 48 hours to cure before wiping off.

B&B Automated Systems
555-555-5555
#00234-232-2-2232

Tuf-Cal™ overlamination will protect against abrasion, some solvents, oil, gasoline, and some acids.

No. 478 White Vinyl		125	250	500	1000	1500	2500
6 - 10	One Color	\$ 3.54	2.13	1.25	.813	.629	.447
Sq. Inches	Each Add'l Color Either Side	\$ 1.34	.694	.379	.233	.183	.113
11 - 17	One Color	\$ 4.14	2.36	1.47	.944	.780	.561
Sq. Inches	Each Add'l Color Either Side	\$ 1.57	.886	.499	.282	.201	.134
18 - 28	One Color	\$ 4.47	2.77	1.79	1.28	1.04	.827
Sq. Inches	Each Add'l Color Either Side	\$ 1.82	.984	.545	.299	.221	.154
29 - 41	One Color	\$ 4.66	2.90	1.91	1.38	1.13	.897
Sq. Inches	Each Add'l Color Either Side	\$ 1.85	1.03	.578	.329	.233	.169

Please identify repeat orders. For larger sizes, contact us for pricing. Prices subject to change.

MSRP shown. 5A-B

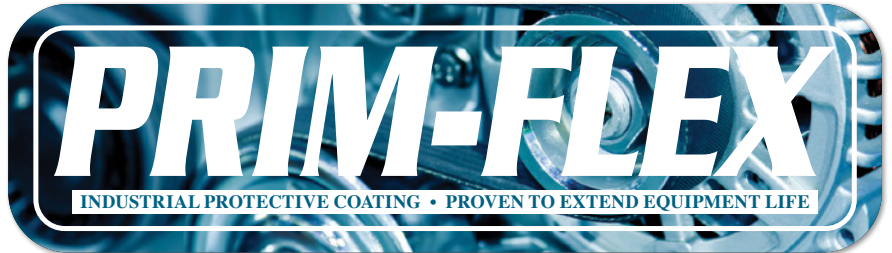
4-Color Process Super-Tac and Ultra-Tac Decals



Overlamination is available. Specify gloss or matte on orders. If not specified, gloss overlamination will be used.



Super-Tac and **Ultra-Tac** adhesives are formulated to stick permanently to some surfaces which are not smooth or blemish free, such as storage containers, dumpsters and steel drums. Testing is encouraged for your application.



Die-Cutting: No die charge for decals with square corners unless either dimension is less than one inch, for circles with a diameter every 1/2", or on repeat orders.

All others add: **\$180.00(D)**.

No. 49915, 49916		125	250	500	1000	1500	2500
6 - 10 Sq. Inches	No. 49915 Super-Tac White Vinyl	\$ 3.48	1.91	1.02	.634	.493	.386
	No. 49916 Ultra-Tac White Vinyl	\$ 4.14	2.31	1.23	.761	.592	.461
	Gloss or Matte Overlamination Add	\$.834	.431	.287	.217	.174	.133
11 - 17 Sq. Inches	No. 49915 Super-Tac White Vinyl	\$ 3.90	2.10	1.15	.692	.575	.501
	No. 49916 Ultra-Tac White Vinyl	\$ 4.70	2.56	1.38	.837	.695	.602
	Gloss or Matte Overlamination Add	\$.861	.446	.295	.225	.197	.153
18 - 28 Sq. Inches	No. 49915 Super-Tac White Vinyl	\$ 4.39	2.38	1.35	.842	.726	.634
	No. 49916 Ultra-Tac White Vinyl	\$ 5.50	2.99	1.69	1.05	.912	.789
	Gloss or Matte Overlamination Add	\$.915	.525	.422	.319	.276	.241
29 - 41 Sq. Inches	No. 49915 Super-Tac White Vinyl	\$ 4.54	2.44	1.41	.869	.748	.652
	No. 49916 Ultra-Tac White Vinyl	\$ 5.79	3.11	1.77	1.10	.958	.829
	Gloss or Matte Overlamination Add	\$ 1.02	.604	.486	.367	.317	.278
42 - 56 Sq. Inches	No. 49915 Super-Tac White Vinyl	\$ 5.20	2.97	1.88	1.24	1.07	.936
	No. 49916 Ultra-Tac White Vinyl	\$ 6.81	3.89	2.45	1.65	1.42	1.23
	Gloss or Matte Overlamination Add	\$ 1.05	.724	.584	.404	.341	.292

Please identify repeat orders. For larger sizes, contact us for pricing.

Prices subject to change.

MSRP shown. 5A-B

4-Color Process Specialty Decals



White Reflective Decals are visible at night when illuminated by a light source. They are slightly gray or pearlescent during the day.

White Polyester is gloss material that is durable for high temperature applications without shrinkage.

Material

- No. 49905 Chrome
- No. 49906 Brushed Chrome
- No. 49914 White Reflective
- No. 49919 White Polyester



4-Color Process Specialty Decals		125	250	500	1000	1500	2500
6 - 10 Sq. Inches	No. 49905, 49919	\$ 3.39	1.87	1.03	.617	.493	.417
	No. 49906	\$ 3.68	1.97	1.12	.664	.554	.453
	No. 49914	\$ 4.01	2.41	1.58	1.09	.903	.698
	Overlamination Add	\$.834	.431	.287	.217	.174	.133
11 - 17 Sq. Inches	No. 49905, 49919	\$ 4.34	2.38	1.33	.813	.635	.567
	No. 49906	\$ 4.68	2.60	1.45	.877	.684	.611
	No. 49914	\$ 5.03	2.88	1.97	1.51	1.24	1.01
	Overlamination Add	\$.861	.446	.295	.225	.197	.153
18 - 28 Sq. Inches	No. 49905, 49919	\$ 4.99	2.70	1.58	.988	.847	.724
	No. 49906	\$ 5.38	2.90	1.69	1.07	.913	.782
	No. 49914	\$ 5.62	3.84	2.89	2.21	1.95	1.67
	Overlamination Add	\$.915	.525	.422	.319	.276	.241
29 - 41 Sq. Inches	No. 49905, 49919	\$ 5.42	2.93	1.72	1.07	.924	.789
	No. 49906	\$ 5.87	3.14	1.83	1.16	.991	.851
	No. 49914	\$ 6.07	4.31	3.27	2.69	2.46	2.10
	Overlamination Add	\$ 1.02	.604	.486	.367	.317	.278
42 - 56 Sq. Inches	No. 49905, 49919	\$ 5.65	3.53	2.21	1.56	1.32	1.18
	No. 49906	\$ 6.12	3.77	2.38	1.67	1.45	1.28
	No. 49914	\$ 7.00	5.14	3.97	3.42	3.12	2.67
	Overlamination Add	\$ 1.05	.724	.584	.404	.341	.292

Please identify repeat orders. For larger sizes, contact us for pricing.

Prices subject to change.

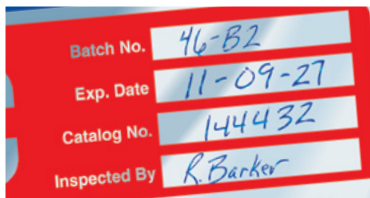
MSRP shown. 5A-B

Die-Cutting: No die charge for decals with square corners unless either dimension is less than one inch, for circles with a diameter every 1/2", or on repeat orders.

All others add: **\$180.00(D)**.

Remember: White is highly recommended to improve ink opacity and contrast. White is included in the price of these items.

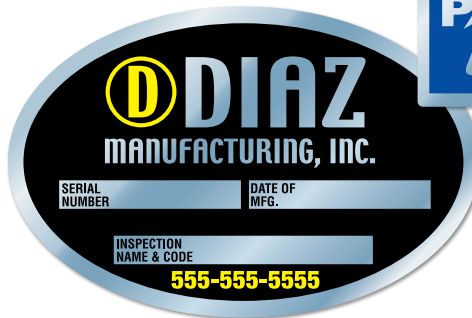
Embossable Aluminum and Write-On Decals



Write-On Decals accept ink readily but do NOT emboss.



Embossable Aluminum Decals can be embossed with a ballpoint pen.



Die-Cutting: No die charge for decals with square corners unless either dimension is less than one inch, for circles with a diameter every 1/2", or on repeat orders. All others add: **\$180.00(D)**.

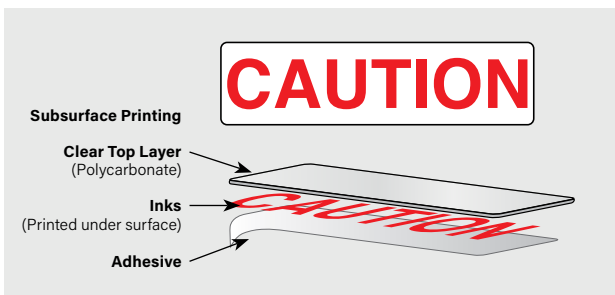
No. 161 Embossable Aluminum No. 861 Write-On Aluminum No. 1261 Write-On White Vinyl

		125	250	500	1000	1500	2500
5 or Less Sq. Inches	One Color	\$ 3.94	2.21	1.36	.857	.692	.483
	Each Add'l Color	\$ 1.41	.870	.491	.278	.197	.129
6 - 10 Sq. Inches	One Color	\$ 4.27	2.45	1.56	1.05	.818	.614
	Each Add'l Color	\$ 1.61	.936	.526	.312	.215	.130
11 - 17 Sq. Inches	One Color	\$ 4.89	2.86	1.83	1.31	1.05	.807
	Each Add'l Color	\$ 1.97	1.07	.610	.349	.247	.151
18 - 28 Sq. Inches	One Color	\$ 5.65	3.51	2.41	1.87	1.58	1.31
	Each Add'l Color	\$ 2.25	1.24	.672	.378	.263	.182
29 - 41 Sq. Inches	One Color	\$ 6.61	4.15	2.99	2.31	1.88	1.56
	Each Add'l Color	\$ 2.78	1.57	.920	.526	.362	.233

Please identify repeat orders. For larger sizes, contact us for pricing. Prices subject to change.

MSRP shown. 5A-B

Polycarbonate Decals



These decals are subsurface printed to protect the copy and graphics from scratches and abrasions due to everyday use.



Some die-cut shapes will require pre-approval or additional charges. Submit die line artwork to confirm pricing.

Polycarbonate Decals			125	250	500	1000	1500	2500
6 - 10 Sq. Inches	No. 485 .010" Polycarbonate	One Color	\$ 5.06	2.91	1.84	1.28	1.03	.804
	No. 486 .015" Polycarbonate	One Color	\$ 5.36	3.12	1.99	1.46	1.09	.840
		Each Add'l Color, Either Material	\$ 1.69	.936	.540	.303	.209	.131
11 - 17 Sq. Inches	No. 485 .010" Polycarbonate	One Color	\$ 5.52	3.48	2.24	1.67	1.44	1.11
	No. 486 .015" Polycarbonate	One Color	\$ 6.04	3.79	2.55	1.88	1.58	1.24
		Each Add'l Color, Either Material	\$ 1.91	1.06	.593	.318	.243	.150
18 - 28 Sq. Inches	No. 485 .010" Polycarbonate	One Color	\$ 6.73	4.48	3.14	2.39	2.14	1.69
	No. 486 .015" Polycarbonate	One Color	\$ 7.27	4.85	3.50	2.73	2.31	1.85
		Each Add'l Color, Either Material	\$ 2.24	1.23	.699	.381	.283	.177
29 - 41 Sq. Inches	No. 485 .010" Polycarbonate	One Color	\$ 7.54	4.88	3.41	2.62	2.31	1.92
	No. 486 .015" Polycarbonate	One Color	\$ 8.32	5.63	4.10	3.20	2.79	2.31
		Each Add'l Color, Either Material	\$ 2.61	1.59	.895	.478	.368	.232

Please identify repeat orders. For larger sizes, contact us for pricing.

Prices subject to change.

MSRP shown. 5A-B

Die-Cutting: No die charge for decals with square corners unless either dimension is less than one inch, for circles with a diameter every 1/2", or on repeat orders.

All others add: **\$180.00(D)**.

Hard Hat Decals

Material

White Vinyl
Yellow Vinyl
Clear Polyester
White Reflective

When ordering clear material, the color of the hard hat can affect the appearance of the ink. Backing the imprint with white ink is highly recommended for clear decals applied to colored hats.



2" dia.

No. 123 Spot Color
No. 3563 4-Color Process



2 1/2" dia.

No. 113 Spot Color
No. 3553 4-Color Process



3" x 2"

No. 7992 Spot Color
No. 3565 4-Color Process



3" x 1 3/4"

No. 122 Spot Color
No. 3562 4-Color Process



3" x 2"

No. 7995 Spot Color
No. 3568 4-Color Process

Hard Hat Decals

		125	250	500	1000	1500	2500
Spot Color - White or Yellow Vinyl, Clear Polyester	1 Color	\$ 1.92	1.14	.631	.354	.260	.191
White Reflective	1 Color	\$ 2.37	1.49	.964	.646	.532	.419
Each Add'l Spot Color		\$ 1.06	.586	.342	.185	.157	.098
Digital 4CP - White Vinyl or Clear Polyester	4CP	\$ 3.01	1.67	.887	.546	.430	.356
Digital 4CP - White Reflective	4CP	\$ 3.43	2.01	1.25	.862	.705	.616

Please identify repeat orders.

Prices subject to change.

MSRP shown. 5A-B

Remember: White is a color on clear material and is priced as an additional color on spot color, and is included on 4-color process decals.

Stock Domed Decals

Material

White
Clear
Chrome
Brushed Chrome



No. 912 2 1/2" dia.



No. 911 2" dia.



← Poured Polyurethane
← Imprinted Material
← Adhesive
← Backing Sheet

Domed Decals feature a clear polyurethane coating, creating a 3-D domed appearance.



No. 916 3 1/2" x 1 1/2"



No. 918 6" x 1 1/2"



No. 919 5 3/4" x 1 7/8"

Stock Domed Decals

	125	250	500	1000	1500
No. 911	\$ 2.74	2.01	1.20	.999	.907
No. 912, 916	\$ 3.26	2.38	1.60	1.41	1.30
No. 918, 919	\$ 3.48	2.55	2.26	1.98	1.88

Please identify repeat orders.

Prices subject to change.

MSRP shown. 5C

All domed decals are furnished multiple up on sheets.

Remember: White is a color on clear material and is priced as an additional color on spot color, and is included on 4-color process decals.

Paper Roll Labels



Choose from:

Standard Papers:

- White Gloss
- White Matte
- Recycled White Gloss
- Yellow Gloss

Fluorescent Papers:

- Green
- Yellow
- Red
- Orange
- Pink

Foil Papers:

- Silver
- Gold

White matte or fluorescent materials must be used when writing on labels.



Popular Roll Label Sizes

	Size Across the Roll	Size Around the Roll	Price Group
Circles	2	2	A
	3	3	B
	3 1/2	3 1/2	C
	4	4	C
Ovals	1 3/8	2 3/4	A
	3	4	C
	3	5	C
	4	6	D
Rectangles	1 1/2	3	A
	2	4	B
	2 1/2	3	B
	2 1/2	3 1/2	B
	3	7	D
	4	3	C
	4	3 1/2	C
	4	6	D

No. 5100 Circle, No. 5200 Square, No. 5400 Oval, No. 5500 Rectangle	Price Per Lot				Price Per Thousand				
	500	1000	2000	3000	5000	10,000	15,000	25,000	
A 3.76 - 5 Sq. Inches	One Color	\$ 118.60	139.70	126.40	110.80	85.00	55.00	47.50	32.00
	4-Color Process	\$ 275.00	295.00	219.40	181.70	122.00	67.50	59.50	51.00
	Each Add'l Color	\$ 6.00	12.04	12.04	12.04	12.04	12.04	10.84	7.22
	Foil Stamping Add	\$ 140.07	155.71	87.17	61.30	38.64	22.77	17.25	13.69
	Overlamination Add	\$ 25.65	28.56	23.18	19.71	13.33	9.18	7.84	5.49
B 7.01 - 11 Sq. Inches	One Color	\$ 129.75	162.50	150.50	136.10	104.80	83.10	72.20	53.00
	4-Color Process	\$ 285.00	365.50	313.90	275.50	186.90	108.60	106.80	95.00
	Each Add'l Color	\$ 6.00	12.04	12.04	12.04	12.04	12.04	10.84	7.22
	Foil Stamping Add	\$ 143.41	159.28	90.05	63.14	40.94	23.58	17.83	14.26
	Overlamination Add	\$ 30.58	33.94	27.78	25.20	17.92	14.22	12.32	8.96
C 11.01 - 16 Sq. Inches	One Color	\$ 153.50	180.60	161.30	145.70	129.00	98.70	87.90	68.60
	4-Color Process	\$ 365.00	450.00	386.70	345.00	250.00	145.00	136.00	119.80
	Each Add'l Color	\$ 6.00	12.04	12.04	12.04	12.04	12.04	10.84	7.22
	Foil Stamping Add	\$ 144.79	161.00	91.54	63.94	42.21	23.92	17.94	14.61
	Overlamination Add	\$ 39.76	44.24	29.23	27.10	21.17	16.80	14.90	11.54
D 20.01 - 24 Sq. Inches	One Color	\$ 204.60	239.37	219.49	200.75	193.02	156.97	133.39	106.91
	4-Color Process	\$ 605.00	750.25	646.63	502.02	341.03	248.13	198.79	145.13
	Each Add'l Color	\$ 6.00	12.04	12.04	12.04	12.04	12.04	10.84	7.22
	Foil Stamping Add	\$ 148.01	164.45	94.42	65.67	44.51	24.84	18.40	15.41
	Overlamination Add	\$ 49.95	55.55	45.02	35.39	29.46	24.53	20.05	16.13

Please identify repeat orders.

Prices subject to change.

MSRP shown. 7A-B

BOPP Roll Labels



BOPP Roll Labels are durable, water-resistant, and available in spot colors or 4-color process.



Popular Roll Label Sizes

	Size Across the Roll	Size Around the Roll	Price Group
Circles	2	2	A
	3	3	B
	3 1/2	3 1/2	C
	4	4	C
Ovals	1 3/8	2 3/4	A
	2	4	B
	3	4	C
Rectangles	3	5	C
	4	3	C
	4	3 1/2	C
	5	2	B

No. 5925		Price Per Lot	Price Per Thousand						
			500	1000	2000	3000	5000	10,000	15,000
A 3.76 - 5 Sq. Inches	One Color	\$ 122.90	144.00	131.10	114.70	80.80	56.20	48.00	36.00
	4-Color Process	\$ 180.00	195.00	146.70	117.80	96.00	66.50	58.00	48.80
	Each Add'l Color	\$ 5.85	11.70	11.70	11.70	11.70	11.70	10.53	7.02
	Foil Stamping Add	\$ 140.07	155.71	87.17	61.30	38.64	22.77	17.25	13.69
	Overlamination Add	\$ 25.65	28.56	23.18	19.71	13.33	9.18	7.84	5.49
B 7.01 - 11 Sq. Inches	One Color	\$ 133.00	166.00	153.30	139.50	110.00	83.50	72.20	60.00
	4-Color Process	\$ 295.00	380.00	331.30	286.90	206.60	120.50	116.00	98.00
	Each Add'l Color	\$ 5.85	11.70	11.70	11.70	11.70	11.70	10.53	7.02
	Foil Stamping Add	\$ 143.41	159.28	90.05	63.14	40.94	23.58	17.83	14.26
	Overlamination Add	\$ 30.58	33.94	27.78	25.20	17.92	14.22	12.32	8.96
C 11.01 - 16 Sq. Inches	One Color	\$ 160.95	188.40	168.50	151.00	127.60	103.00	91.30	76.00
	4-Color Process	\$ 375.00	475.00	415.50	366.70	240.00	145.00	142.00	119.80
	Each Add'l Color	\$ 5.85	11.70	11.70	11.70	11.70	11.70	10.53	7.02
	Foil Stamping Add	\$ 144.79	161.00	91.54	63.94	42.21	23.92	17.94	14.61
	Overlamination Add	\$ 39.76	44.24	29.23	27.10	21.17	16.80	14.90	11.54

Please identify repeat orders.

Prices subject to change.

MSRP shown. 7A-B

Material
Clear BOPP
White BOPP

Remember: On clear materials, white is highly recommended to improve ink opacity and contrast. White is priced as an additional color.